

# Keystone Business Alliance Website Accessibility Policy

## 1. Introduction

Keystone Business Alliance is committed to ensuring digital accessibility for people with disabilities. We are continually improving the user experience for everyone and applying the relevant accessibility standards.

## 2. Accessibility Standards

Our website aims to conform to the Web Content Accessibility Guidelines (WCAG) which are recognized as the international standard for web accessibility. These guidelines outline how to make web content more accessible for people with a wide range of disabilities, including blindness and low vision, deafness and hearing loss, learning disabilities, cognitive limitations, limited movement, speech disabilities, and combinations of these.

## 3. Measures to Support Accessibility

Keystone Business Alliance takes the following measures to ensure accessibility of our website:

- **Incorporating Accessibility into Our Policies:** We integrate accessibility into our web development policies and practices.
- **Ongoing Monitoring and Testing:** We regularly test our website to identify and address accessibility issues.
- **Feedback Mechanism:** We offer a mechanism for users to provide feedback on accessibility issues.

## 4. Technical Specifications

Accessibility of the Keystone Business Alliance website relies on the following technologies to work with the particular combination of web browsers and any assistive technologies or plugins installed on your computer:

- HTML
- CSS
- JavaScript

These technologies are relied upon for conformance with the accessibility standards used.

## 5. Accessibility Features

- **Navigation:** Our website is designed for easy navigation with keyboard-only controls.
- **Text Alternatives:** We provide text alternatives for non-text content.
- **Content Structure:** We use proper headings, lists, paragraphs, and other formatting features so that assistive technologies can convey appropriate information to users.

- **Color and Contrast:** We ensure sufficient contrast between text and background and avoid using color alone to convey information.
- **Resizable Text:** Users can resize text up to 200% without loss of content or functionality.
- **Forms:** We label all form fields clearly and provide instructions where necessary.

## 6. Compatibility with Browsers and Assistive Technology

Our goal is to ensure compatibility with major browsers (Chrome, Firefox, Safari, Edge) and assistive technologies, including screen readers and magnifiers.

## 7. Limitations and Alternatives

Despite our best efforts to ensure accessibility, there may be some limitations. Below is a description of known limitations and potential solutions:

- **PDF Documents:** Some older PDFs may not be fully accessible. We are working on providing accessible alternatives and improving the accessibility of new PDFs.
- **Third-Party Content:** Some third-party content or links to external websites may not be fully accessible. We cannot control or address the accessibility of this content.

## 8. Feedback

We welcome your feedback on the accessibility of the Keystone Business Alliance website. If you encounter any accessibility barriers or have suggestions for improvement, please contact us:

Keystone Business Alliance  
PO Box 135, Harrisburg, PA 17108  
hyoung@keystonebusinessalliance.org  
717-798-5633

## 9. Ongoing Efforts

Keystone Business Alliance is committed to ongoing accessibility improvements. We regularly review and update our accessibility policies and practices to ensure they meet current standards and user needs.

## 10. Date of Last Update

This accessibility policy was last updated on July 22, 2024